



mobile**meals**

2026 Sponsorship Opportunities



Our Mission

To help clients remain independent and enhance their quality of life by delivering nutritious meals.

Mobile Meals of Toledo ensures that seniors have access to nutritious meals that not only prevent hunger but also enhance their overall well-being, boost energy levels, and improve mental clarity. Additionally, providing regular safety checks in their homes is a vital measure to ensure their safety and health. These assessments can identify potential hazards, providing a secure living environment.

One in every 6 seniors is currently experiencing food insecurity, highlighting the urgent need for affordable and accessible nutrition services that can effectively support their health and promote independence. Ensuring that no senior goes hungry or feels forgotten is our primary mission.

In 2025, we prepared 249,340 meals - over 38,000 more than in 2024 (18% increase).

To meet the growing demand and expand our services, Mobile Meals will need to purchase five new delivery vehicles over the next two years. We are looking to our community partners for support to make this happen.





1 IN 4 AMERICANS IS 60+ with 12,000 more turning 60 every day



1 IN 3 ADULTS AGED 60+ FEEL LONELY

1 IN 2 SENIORS LIVING ALONE

do not have the income to pay for basic needs



Only 1% of all philanthropy goes to issues related to aging



In 2025, Mobile Meals served over 2,833 home-delivered and congregate clients

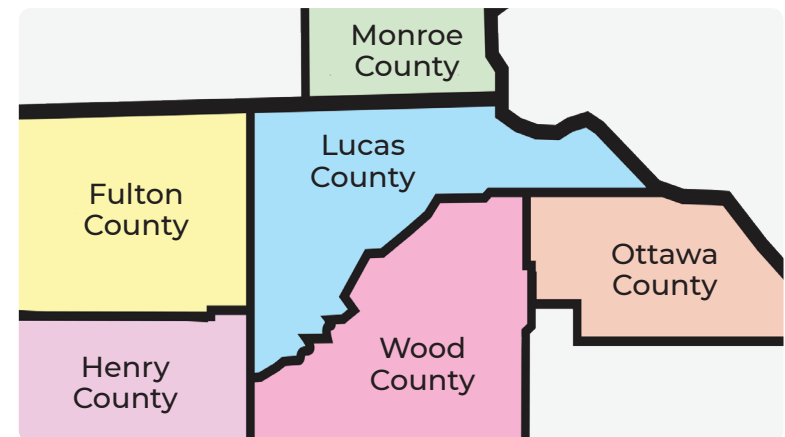
A 49% INCREASE OVER 2024

Information data sources available at www.mealsonwheelsamerica.org/facts.
© June 2025 Meals on Wheels America



mobilemeals

Service Area



Take a Tour

We would love to show you what we do.



To enhance transparency and build a stronger connection, we would like to invite you to visit our operations and see firsthand how your sponsorship can positively impact our mission. During your visit, you will have the opportunity to meet our dedicated team, learn about the programs and services we offer, and witness the difference your support makes in the community. **We eagerly anticipate the chance to connect with you and share our gratitude for your invaluable partnership.**

To schedule a tour, please visit our website at mobilemeals.org/tour or call Jennifer at 419-255-7806 ext. 107.

Sip, Sip, HOORAY!

Rip-roaring good time!

This year's event promises an exciting western-themed adventure, immersing attendees in the Wild West! Local restaurants will showcase their culinary talents at interactive chef stations, offering a variety of scrumptious dishes. Guests can also enjoy wines and craft beer tastings.

In addition to delicious offerings, the event will feature thrilling games of chance with fantastic prizes and a lively auction of unique, one-of-a-kind items and exclusive experiences. Join us for a night of flavorful delights, spirited games, and the vibrant atmosphere of the Western frontier!

Don't miss this opportunity to sponsor Mobile Meals of Toledo's flagship event!

We can create sponsorship opportunities tailored to your business needs!

Consider sponsoring the restaurant area, tasting room, gaming zone, or even the ticket backs to maximize your visibility and support our event in a meaningful way.

Contact Jennifer Ziolkowski:
419.255.7806 ext. 107
jziolkowski@mobilemeals.org

Sip, Sip, Hooray! Boots & Bling

November 20, 2026



	GOLD RUSH \$5,000	SILVER SADDLE \$2,500	BRONZE BOOTS \$1000
Tickets to the event 10-GOLD RUSH, 6-SILVER SADDLE 2-BRONZE BOOTS			
Reserved table, 10 drink tickets, and 10 gaming tickets			
Logo in a Toledo Blade advertisement			
Name on the sponsor recognition poster at event			
Logo on the Sip, Sip, Hooray! landing page			
Acknowledgment in social media posts			
Logo on looped slide presentation shown during event			
Logo included in at least two email blasts to over 1,700 supporters			



Santa Claus & Paws

Pet Photo Fundraiser

December 2026



Santa's Coming to Town.

Join us for the 21st annual **Santa Claus & Paws Pet Photo Event Fundraiser**, taking place in December at **Endless Pets & Supplies**. This heartwarming and festive event aims to gather support and raise vital funds for our **Pet Food Program**, which is dedicated to providing pet food to clients who require assistance for their furry companions.

For a donation of just \$15, participants will receive a framed print of their pet posed with Santa, capturing a treasured moment for years to come. In addition to pets, Santa is always delighted to take photos with children, spreading holiday cheer as he listens to their wishes for the season.

	NORTH POLE \$500	CANDY CANE \$300	SANTA'S HELPER \$100
Logo on Santa Claus & Paws landing page	✓	✓	
Acknowledgment in social media posts	✓	✓	
Logo included in email blast to over 1,700 supporters	✓	✓	
Coupon/flyer opportunity at the event to promote your business to participant*	✓		
Name on Meals for Santa Claus & Paws landing page as a supporter			✓

**Printing is sponsor's responsibility*



Research shows that pet ownership offers vital social and emotional support for older adults, helping to reduce distress, alleviate loneliness, and enhance overall quality of life.

In 2025, Mobile Meals of Toledo delivered 500 lbs. of cat and dog food each month to 59 clients. The average monthly cost to feed these animals is approximately \$1,300.



Delivery Sponsorship

Does your business or organization have valuable insights or offers that could benefit our clients? If you have a special promotion, a helpful resource, or even a branded premium item that you would like to share, consider becoming a Mobile Meals Delivery Sponsor.

As a sponsor, your promotional materials will be included in over 600 client meal bags and hand-delivered alongside nutritious meals. This is a fantastic opportunity to reach individuals who appreciate receiving helpful and informative materials that could enhance their daily lives. Our clients are always looking for ways to save money, access valuable resources, and discover services that can improve their well-being. By partnering with Mobile Meals, you not only contribute to the welfare of the community but also increase your organization's visibility among potential customers.



Be a part of the deliveries that make a difference

Things We Deliver:

- Branded Premium Items
- Discounted Services
- Coupons
- Publications
- Brochures/Flyers
- Senior-Related Information

One Delivery
to approximately 600 clients -
\$500

Two Deliveries
to approximately 1200 clients -
\$800



Mobile Meals will work with the sponsor to reserve a specific delivery date(s). Materials for delivery (minimum 600) must be delivered to Mobile Meals at least one week prior to scheduled delivery date. Mobile Meals is not responsible for collating or organizing items prior to insertion. Paper materials are limited to a one-page flyer or tri-fold brochure. 8"x11" flyers must be folded in half before being delivered to Mobile Meals.

Any materials distributed to Mobile Meals clients will need to be approved prior to distribution. Restrictions apply.





2026 Sponsorship Commitment

Please complete this form and return with payment or request for an invoice. Thank you for your support! We can't wait to get in touch with more event details and benefits. **Questions? Contact Jennifer Ziolkowski at 419.255.7806 ext. 107 or jziolkowski@mobilemeals.org.**

Name of Organization (as you would like it to appear in printed materials):

Contact Person & Title: _____

Phone: _____ Email: _____

Address: _____

City, State, Zip: _____

Please accept my payment of: \$ _____

Please invoice me

Check enclosed (Please make payable to **Mobile Meals of Toledo, 2200 Jefferson Ave, Toledo, OH 43604**)

I will select my sponsorship and make a credit/debit card payment online at **mobilemeals.org/sponsor2026** or call 419.255.7806.

According to our 501(c)(3) status, a portion of your sponsorship be tax-deductible. A receipt will be sent upon receiving payment.

NOTE: *If a sponsorship is secured fewer than 30 days before the event, certain benefits outlined in the sponsorship package may be unavailable due to production deadlines. Please keep in mind that this timing may limit your inclusion in promotional materials, social media, and other benefits outlined in the package. To ensure you receive all promised benefits, it's advisable to finalize your sponsorship well in advance of the event date.*

Select Your Sponsorships:

Sip, Sip, HOORAY! Boots & Bling

- Gold Rush - \$5,000
- Silver Saddle - \$2,500
- Bronze Boots - \$1,000

Santa Claus & Paws Photo Fundraiser

- North Pole - \$500
- Candy Cane Lane - \$300
- Santa's Helper - \$100

ADD ON:

Delivery Bag Sponsorship

- One Delivery - \$500
- Two Deliveries - \$800