

2025 Sponsorship Opportunities



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Our Mission:

To help our clients remain independent and enhance their quality of life by delivering nutritious meals.

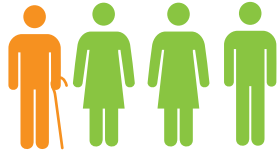
Providing a nutritious meal for seniors does more than just satisfy hunger; it can make a profound difference in their overall well-being. Additionally, implementing regular safety checks can help ensure that they are safe and healthy at home.

One in every six seniors is currently experiencing food insecurity, highlighting the urgent need for affordable and accessible nutrition services that can effectively support their health and promote independence. Ensuring that no senior goes hungry or feels forgotten is our primary mission.

Over the past year, we have increased our delivery services by 5,415 meals. Our service area spans six counties in Northwestern Ohio and Southeastern Michigan.

By the year 2030, it is projected that one in every six individuals will be 60 years of age or older.





1 IN 4 AMERICANS IS 60+ with 12,000 more turning 60 every day



1 IN 3 ADULTS AGED 60+ FEEL LONELY

1 IN 2 SENIORS LIVING ALONE

do not have the income to pay for basic needs

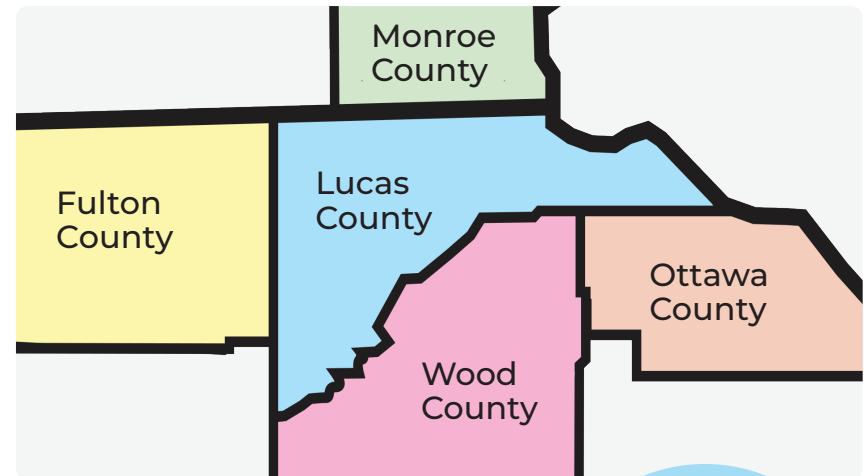


Information data sources available at www.mealsonwheelsamerica.org/facts. © May 2024 Meals on Wheels America



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Mobile Meals Service Area



Come Take a Tour

We would love to show you what we do.

We understand that supporting a nonprofit is a significant commitment. We want to share how your sponsorship is used by inviting you to see our operations. We look forward to meeting you.



Tours are available twice a month. To schedule a tour, please visit our website. mobilemeals.org/tour or call Jennifer at 419-255-7806 ext. 107.

Sip, Sip HOORAY! Under The Big Top

NOVEMBER 13, 2025

Join our carnival of fun!

This event showcases a carnival-themed adventure! Local restaurants show off their culinary skills at live chef stations. Wine and beer tastings will be available to complement the delicious food. Furthermore, exciting games of chance with great prizes will add to the festive atmosphere and everyone will also have the opportunity to bid on a variety of unique, one-of-a-kind auction items that they won't find anywhere else!

Don't miss this opportunity to support Mobile Meals of Toledo's flagship event!



LEVELS & BENEFITS:

RINGMASTER • \$5,000 = 1,000 Meals

- VIP Reception for your group of ten featuring exclusive wine and beer tastings and appetizers
- 10 tickets to the event and reserved table
- Logo in a Blade advertisement
- Name on the sponsor recognition poster at event
- Logo on the Sip, Sip HOORAY! landing page
- Acknowledgment in social media posts
- Acknowledgment at the event
- Logo included in two email blasts to over 1,600 supporters

MIDWAY • \$2,500 = 500 Meals

- 6 tickets to the event
- Logo in a Blade Advertisement
- Name on the sponsor recognition poster at event
- Logo on the Sip, Sip HOORAY! landing page
- Acknowledgment at the event
- Acknowledgment in social media posts
- Logo included in two email blasts to over 1,600 supporters

SIDESHOW • \$1,000 = 200 Meals

- 2 tickets to the event
- Your name on the Sip, Sip HOORAY! landing page
- Name on the sponsor recognition poster at event
- Acknowledgment in social media posts



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Santa Claus & Paws

DECEMBER 13 & 14

Santa's Coming to Town.

Mobile Meals' 20th annual pet Photo event fundraiser, Santa Claus & Paws, is taking place in December at **Endless Pets & Supplies**. This heartwarming event raises funds for our **Pet Food Program**, which is dedicated to providing pet food to our clients who have furry companions in need.

For a \$15 donation, participants receive a framed print of their furry family member with Santa. Like any good Santa, he also loves to pose for photos with kids and listen to what they want for the holidays.



LEVELS & BENEFITS:

NORTH POLE • \$500

- Logo on Santa Claus & Paws landing page
- Acknowledgment in social media posts
- Logo included in email blast to 1,600 supporters
- Coupon/flyer opportunity at the event to promote your business to participants (printing is sponsor's responsibility)

CANDY CANE LANE • \$250

- Logo on Santa Claus & Paws landing page
- Acknowledgment in social media posts
- Coupon/flyer opportunity at the event to promote your business to participants (printing is sponsor's responsibility)

SANTA'S HELPER • \$100

- Name on Meals for Santa Claus & Paws landing page as a supporter

Research shows that pet ownership offers vital social and emotional support for older adults, helping to reduce distress, alleviate loneliness, and enhance overall quality of life.

In 2024, Mobile Meals of Toledo delivered 400 lbs of cat and dog food each month to 50 clients, a significant increase from the previous bi-annual deliveries. You can make a difference for these beloved pets, who provide comfort and companionship to our clients.



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Bag Delivery Sponsorship

Does your business or organization have something to share about your service that you feel our clients would appreciate, whether it be a money-saving special offer, benefit, or branded premium item? Consider becoming a Mobile Meals Delivery Sponsor.

Mobile Meals will insert your materials into over 600 client bags and hand-deliver them with their meals. We know our clients appreciate receiving materials they will find helpful, informative, and could possibly benefit them in some way.



Be a part of the deliveries that make a difference.

Things We Deliver:

- Branded Premium Items
- Discounted Services
- Coupons
- Publications
- Brochures
- Senior-Related Information

One Delivery

to approximately 600 clients -
\$500

Two Deliveries

to approximately 1200 clients -
\$800



Mobile Meals will work with the sponsor to reserve a specific delivery date(s). Materials for delivery (minimum 600) must be delivered to Mobile Meals at least one week prior to scheduled delivery date. Mobile Meals is not responsible for collating or organizing items prior to insertion.

Any materials distributed to Mobile Meals clients will need to be approved prior to distribution. Restrictions apply.



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2025 Sponsorship Commitment

Please complete this form and return with payment or request for an invoice. Thank you for your support! We can't wait to get in touch with more event details and benefits. **Questions? Contact Jennifer Ziolkowski at 419.255.7806 or zjiolkowski@mobilemeals.org.**

Name of Organization (as you would like it to appear in printed materials):

Contact Person & Title: _____

Phone: _____ Email: _____

Address: _____

City, State, Zip: _____

Please accept my payment of: \$ _____

Please invoice me

Check enclosed (Please make payable to **Mobile Meals of Toledo, 2200 Jefferson Ave, Toledo, OH 43604**)

I will select my sponsorship and make a credit/debit card payment online at **mobilemeals.org/sponsor2025** or call 419.255.7806.

*According to our 501(c)(3) status, a portion of your sponsorship be tax-deductible. A receipt will be sent upon receiving payment. **THANK YOU!***

Select Your Sponsorships:

Sip, Sip HOORAY! Under The Big Top

- Ringmaster - \$5,000
- Midway - \$2,500
- Sideshow - \$1,000

Santa Claus & Paws Photo Fundraiser

- North Pole - \$500
- Candy Cane Lane - \$250
- Santa's Helper - \$100

Delivery Bag Sponsorship

- One Delivery - \$500
- Two Deliveries - \$800